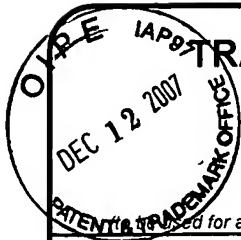


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Application Number	10/081,020
Filing Date	February 21, 2002
First Named Inventor	Kin Chung FUNG
Art Unit	3623
Examiner Name	S. Jarrett
Attorney Docket Number	3183.1000-001/7057862001

ENCLOSURES (Check all that apply)

<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/ Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Other Enclosure(s) (please identify below):
Remarks		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	BINGHAM McCUTCHEN LLP		
Signature			
Printed Name	William N. Hugnet		
Date	December 12, 2007	Reg. No.	44,481

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Patent
Attorney Docket No.: 3183.1000-001/7057862001

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application:)	
)	
Kin Chung FUNG, et al.)	
)	Group Art Unit: 3623
Serial No.: 10/081,020)	
)	Examiner: S. Jarrett
Filed: February 21, 2002)	
)	Confirmation No.: 1663
Title: SYSTEM AND METHOD FOR)	
DETERMINING RECOMMENDED)	
ACTION BASED ON MEASURING AND)	
ANALYZING STORE AND EMPLOYEE)	
DATA (amended December 12, 2007))	

AMENDMENT

Attn: Mail Stop Amendments
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This is in response to the Office Action mailed September 13, 2007, having a period for response set to expire December 13, 2007. The following amendment and remarks are respectfully submitted, and reconsideration of the claims is respectfully requested.